

Case study / ResourceSpace +

The Royal Parks



Joel Bradley is the Senior Digital Manager at The Royal Parks and worked to oversee the implementation of the ResourceSpace system when they first adopted it as their DAM in 2019.

The Royal Parks is a charity created in 2017 with the aim of supporting and managing 5,000 acres of Royal parkland across London. They collect and store images and videos taken in and around the Parks to be used as a record of the sites, as well as for publicity and fundraising.



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How does ResourceSpace save you time?

The Royal Parks started using ResourceSpace in 2019 when they realised they needed a centralised place to store their Park images as well as their business assets, such as brand guidelines and logos.

For them, it is important that they are able to have a single point of access for all their digital assets, yet be able to control which of those items can be downloaded by users across each of their teams.

“To make sure that restricted access resources are made available only when appropriate, we use the Auto Assign plugin to allocate requests to the lead for each project. This automation of the request process cuts out the time needed to find out who was responsible for a given project, contacts them individually and asks them to review the request. ResourceSpace takes care of all of that, they're notified by the system even if they're not logged in.”

What do their users think of ResourceSpace?

The flexible search options ResourceSpace offers means users can easily search by location across all The Royal Parks sites, and further filter by season or project.

“To help people quickly identify the best resources for their project, we use the extra large thumbnail feature which makes it easy to see what's in the image from the search results list. We also have the option to zoom into images to see more detail before making a final selection.”

“Another great feature is the ability to crop sections of images and choose the file extension without needing to use a third party conversion tool.”





Ready to take the next step?

Are you interested in finding out more about how a dedicated Digital Asset Management platform will benefit your organisation? Our DAM experts are always happy to help.

Alternatively, you can launch your free ResourceSpace instance within minutes. Simply complete the sign-up form on the link below and you're ready to go. It's completely free with no usage limits, so what have you got to lose?

[Get started](#)

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