Case study: ResourceSpace DAM + Disasters Emergency Committee

Background
The DEC brings together 14 leading UK aid charities in times of crisis. Since launch in 1963, the Disasters Emergency Committee have run 72 appeals and raised more than £1.5 billion – saving millions of lives and rebuilding communities devastated by disasters.

Requirements
The team at the Disasters Emergency Committee were looking for a more efficient solution to centrally store and manage their digital assets.

‘ResourceSpace has changed the way the DEC uses content, making it much easier for us to quickly make assets available both internally and externally during our emergency appeals.’

BARNEY GUITON, Content Manager, Disasters Emergency Committee

Solution
Speed of search and ease of use has proved fundamental to the success of the DEC’s ResourceSpace installation, especially during emergency appeals. The ability to locate the most appropriate assets and share with colleagues, country member charities and key external partners has proved vital. ResourceSpace has empowered staff to find and access the content they need independently while allowing the central Content team to keep centralised control of assets and metadata.

ResourceSpace
ResourceSpace is the web-based Digital Asset Management software of choice for leading commercial, academic and not-for-profit organisations, offering a convenient, productive and easy to use solution for organising and sharing files. We help organisations improve efficiency, encourage collaboration, and free up time and resources. ResourceSpace is a full-featured, enterprise level DAM and was recommended in the Gartner DAM Market Guide in 2019.